



*Automotive Service Councils of California*  
Professionals in Automotive Service ~ Since 1940

# 2022 ASCCA EDUCATIONAL CONFERENCE

SEPTEMBER 16-18, 2022

TO ELEVATE & UNITE AUTOMOTIVE PROFESSIONALS & GIVE THEM VOICE



EMBASSY SUITES BY  
HILTON ONTARIO AIRPORT  
3663 E GUASTI ROAD  
ONTARIO, CA 91761

**ATTENDEE  
BROCHURE**



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# 2022 ASCCA EDUCATIONAL CONFERENCE SEPTEMBER 16-18, 2022

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 ONTARIO AIRPORT • ONTARIO, CA

ASCCA Educational Conference is back and better than ever! We are excited to bring this program back to life and engage in the ASCCA community. We have a strong line up of speakers with a focus on effective teamwork, communication and tech. At this year's conference you will gain tools and knowledge to better your social media skills, employee retention, increased sales, team productivity, and day-to-day management.

## HOTEL:

Embassy Suites by Hilton, Ontario Airport  
 3663 E Guasti Road, Ontario, CA 91761  
 Room Rate: \$189/night

For more information & to make reservations, visit our website at

[www.ascca.com/educationalconference](http://www.ascca.com/educationalconference)

**Dates:** September 16-18, 2022

**Reservations Deadline: August 26, 2022**

Be sure to book your hotel online through the ASCCA meeting webpage in order to be give the discount rate. If you call the hotel, tell the hotel representative that you are attending the ASCCA Educational Conference to receive the group rate.

Staying in guest rooms at the official meeting hotel not only puts you in the center of the action, is also helps ASCCA meet its contracted number of rooms with the hotel. Meeting the contracted room block prevents ASCCA from owing the hotel money later, which ultimately keeps costs to attendees as low as possible in future years.

**DISCLAIMER:** We strongly encourage you to make hotel reservations for the educational conference directly with the official host hotel, Embassy Suites by Hilton Ontario Airport. Please be cautious and aware that any solicitation you receive regarding housing services is coming from a third-party company that is not endorsed by or affiliated with ASCCA in any way. Room reservations made on your behalf by an outside company may not be guaranteed. ASCCA is not responsible for any reservations made outside of the official hotel block.

## SCHEDULE: *\*subject to change*

**FRIDAY**  
**SEPTEMBER 16, 2022**

**4:00 PM – 7:00 PM:**  
**REGISTRATION**

**6:00 PM – 7:30 PM:**  
**WELCOME RECEPTION**



**SATURDAY**  
**SEPTEMBER 17, 2022**

**7:00 AM**  
**EXHIBITS OPEN**

**8:00 AM – 12:00 PM**  
**BUSINESS & TECHNICAL**  
**SESSIONS**

**12:00 PM – 1:30 PM**  
**LUNCH WITH EXHIBITORS**

**1:30 PM – 5:00 PM**  
**BUSINESS & TECHNICAL**  
**SESSIONS**

**6:00 PM – 6:30 PM**  
**BANQUET RECEPTION**

**6:30 PM – 7:30 PM**  
**BANQUET**

**SUNDAY**  
**SEPTEMBER 18, 2022**

**7:00 AM**  
**EXHIBITS OPEN**

**8:00 AM – 9:30 AM**  
**CHAPTER REPRESENTATIVES**  
**COMMITTEE MEETING**  
**& ELECTIONS**

**10:00 AM – 11:30 AM**  
**BOARD OF DIRECTORS**  
**MEETING**





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## REGISTRATION RATE BREAKDOWN:

	Early Bird Rate	Regular Rate (Increase July 21 <sup>st</sup> )
Member	\$199	\$234
Member 2 <sup>nd</sup> Reg*	\$164	\$199
Member 3 <sup>rd</sup> Reg*	\$129	\$164
Introductory Member	\$229	\$264
Introductory Member 2 <sup>nd</sup> Reg*	\$194	\$229
Introductory Member 3 <sup>rd</sup> Reg*	\$159	\$194
Non-Member	\$249	\$284
Non-Member 2 <sup>nd</sup> Reg*	\$214	\$249
Non-Member 3 <sup>rd</sup> Reg*	\$179	\$214

\*Group Registration



## REGISTRATION FORM

### ATTENDEE 1:

NAME: \_\_\_\_\_  
COMPANY: \_\_\_\_\_  
EMAIL: \_\_\_\_\_  
CELL PHONE: \_\_\_\_\_  
POSITION: \_\_\_\_\_  
ALLERGIES: \_\_\_\_\_

### ATTENDEE 2:

NAME: \_\_\_\_\_  
COMPANY: \_\_\_\_\_  
EMAIL: \_\_\_\_\_  
CELL PHONE: \_\_\_\_\_  
POSITION: \_\_\_\_\_  
ALLERGIES: \_\_\_\_\_

### ATTENDEE 3:

NAME: \_\_\_\_\_  
COMPANY: \_\_\_\_\_  
EMAIL: \_\_\_\_\_  
CELL PHONE: \_\_\_\_\_  
POSITION: \_\_\_\_\_  
ALLERGIES: \_\_\_\_\_

### CANCELLATION/REFUND POLICY:

ASCCA must be noticed of your cancellation in writing. If you cancel your registration on or before August 19, 2022 you will get a refund of your registration fee less a \$50 processing fee. If for any reason you cancel your registration after August 19, 2022, you will not receive a refund of any kind.

### Payment Information:

#### Circle One:

MasterCard • VISA • Discover • American Express

Credit Card Number: \_\_\_\_\_

Exp Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

**Payment is due in full at the time of registration.**

### Contact:

Email completed forms, questions or concerns to Natalie Perry, ASCCA Events Manager at [nperry@amgroup.us](mailto:nperry@amgroup.us)

One Capitol Mall, Suite 800  
Sacramento, CA 95814

[info@ascca.com](mailto:info@ascca.com) • [www.ascca.com](http://www.ascca.com)